



— Virtual Awareness Walk — September 2020

Sample Social Media Posts

With social media (Facebook, Twitter, Instagram) there are many creative ways to involve your network of friends, family members, and colleagues in your fundraising efforts. Schedule a Facebook Live session on the day of your walk and promote it often to keep your supporters engaged the entire month of September. When posting, use your own photo or you can download a CCF Awareness Month image (<https://bit.ly/CCAMLogos>).

Join My Walk for a Cure Team

Join me/Join my virtual team in September on CCF's Walk for the Cure to support children and families affected by cardiomyopathy. I'll/We'll be going live on DATE & TIME so tune in. Support my/our efforts during Children's Cardiomyopathy Awareness Month: [LINK TO YOUR FUNDRAISING PAGE](#) #ittakesateam #cardiomyopathy

Raising Funds for Cardiomyopathy

Thank you to my family and friends for contributing to my Walk for a Cure efforts. You are helping children with cardiomyopathy and their families get the information, emotional support, and financial assistance that they need. Help me reach my walk goal and share: [LINK TO YOUR FUNDRAISING PAGE](#) #ittakesateam #cardiomyopathy

Training Hard for my Awareness Walk

Today I am training for CCF's Walk for a Cure. This awareness walk is important to me because [GIVE REASON \(example: cardiomyopathy affects my family or I am walking for my son/daughter/niece/nephew\) I/My team](#) will be going live on DAY so don't forget to check in again on DATE and TIME. Support my/our walk efforts and share: [LINK TO YOUR FUNDRAISING PAGE](#) #ittakesateam #cardiomyopathy

Walking Today for Cardiomyopathy Awareness

Today is the day! Follow me on [Facebook/Instagram](#) to get updates and information on my virtual Walk for the Cure. Tune in at TIME as I go live. It's not too late to support my walk efforts: [LINK TO YOUR FUNDRAISING PAGE](#) #ittakesateam #cardiomyopathy

Still Counting on Your Support

Thank you for joining me on my Walk for a Cure! We can keep the momentum going. Help me/my virtual team exceed our fundraising goal: [LINK TO YOUR FUNDRAISING PAGE](#) To learn more about the cardiomyopathy during Children's Cardiomyopathy Foundation, follow @CCFheartkids the month of September. #ittakesateam #cardiomyopathy